



purplepatch

Knowledge
THE PURPLEPATCH NEWSLETTER

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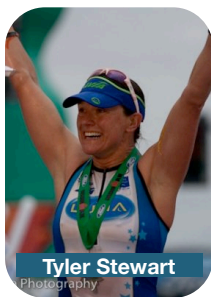
Professional athletes *powered by* purplepatch in 2010

2009 was a truly amazing year for purplepatch and the elite athletes. Led by Chris Lieto's 2nd place at the Ironman World Championships, we also saw Tyler Stewart win Ironman Coeur d'Alene in a new course record and finish the year with a Top 10 Hawaii Ironman finish.

In 2010 we are happy to welcome back some familiar faces as well as being incredibly excited to welcome some newcomers to the purplepatch professional athlete roster. It truly is shaping up to be a very exciting year, with a great mixture of experience and incredible potential. Follow along in 2010 and see all the purplepatch pro's take the next steps in their athletic careers - and do not be surprised to see most of them at many of the purplepatch events!



Matt Lieto



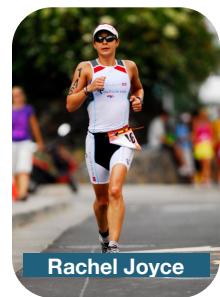
Tyler Stewart



Chris Lieto



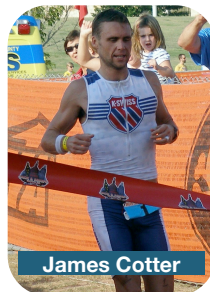
Linsey Corbin



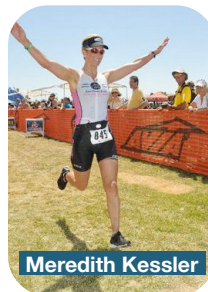
Rachel Joyce



Andrew Yoder



James Cotter



Meredith Kessler



Rob Johnson

Chris Lieto: www.chrislieto.com Outstanding 2009 season finishing the year with a career-best 2nd place finish at the Ironman Hawaii World Championships, which saw him lead until mile 22 of the marathon and record the fastest bike split of the day.

Tyler Stewart: www.tyler-stewart.com Break out 2009 season with a win at Ironman Coeur d'Alene, breaking the course record in the process, and Top 10 finish at the Hawaii Ironman.

Linsey Corbin: www.linseycorbin.com Joined purplepatch near the end of the 2009 season and had an immediate breakout with a 2nd place and career fastest Ironman Arizona. In 2008 Linsey placed 5th at the Hawaii Ironman World Championships.

Rachel Joyce: www.racheljoyce.org New to the purplepatch team for the 2010 season, Rachel finished on the podium at Ironman Lanzarote and South Africa before a breakout 6th place finish at the Hawaii Ironman World Championships. In 2010 she will be based in San Francisco for training and racing.

Matt Lieto: www.mattlieto.com Matt continues his rise in the sport, last year finishing 5th in Ironman Lake Placid. One of the strongest riders in the sport, Matt is set for a breakout year in 2010.

Andrew Yoder: A true talent for the future, Andrew is one of the brightest up and coming stars in the sport. He had a breakout 2009, with several podium and top finishes, but is set to mark his real mark this season.

Meredith Kessler: Meredith had a wonderful last season as an amateur in 2009 with overall wins at Ironman Arizona and Coeur d'Alene and a great rookie performance as a pro at this fall's Ironman Arizona, finishing 7th.

Rob Johnson: A UK-based professional, Rob had a great season in triathlon with several top finishes and a Top 10 at Ironman UK. 2010 promises plenty.

James Cotter: This will be James's first full season coached by Matt Dixon, a super talented athlete with one of the fastest runs in the sport, he is set to show his true potential in 2010